STUKENT

Certificate of Completion

This Certificate is presented to

Karen Coy



Social Media Simternship® - Pathway

Completed on: **February 10, 2026**

This certificate signifies experience:

- Measuring key performance indicators for tracking social media marketing success
- Utilizing content variation and test different promotional strategies
- Creating compelling ads for earned, owned, and paid social media marketing
- Analyzing data to optimize performance across multiple social media channels