

Certificate of Completion

This Certificate is presented to

Junjie Lai



Business Analytics Simternship™

Completed on: **April 13, 2024**

This certificate signifies experience:

- Demonstrate an understanding of the processes and techniques of marketing data collection, analysis, and visualization
- Demonstrate an understanding of the processes and techniques of marketing data collection, analysis, and visualization
- Perform Cluster Analysis of Supply Chain Data
- Set up a Cloud Services for the Sales Team
- Update the Quarterly Business Report
- Study and practice programming tools and structured query language
- Transform and Integrate Accounting Data
- A/B Test Human Resources Campaigns
- Establish Metrics and Troubleshoot QA Issues
- Present the Quarterly Business Report