STUKENT

Certificate of Completion

This Certificate is presented to

Jaideep Singh

STUKENT CERTIFIED

Mimic Analytics

Completed on: **January 17, 2023**

This certificate signifies experience:

- Transforming big-data for strategic insights
- Purchasing and integrating third-party data
- Targeting different market segments
- Implementing A/B testing for a website

- Managing multiple $10,000 weekly marketing budgets
- Analyzing data, metrics, and results
- Running cluster analyses to segment customer personas