



# DIGITAL MARKETING CERTIFICATION

Awarded: March 22, 2025

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PRESENTED TO

## Kristen Lum

The bearer of this certificate has successfully proven that they are fully capable and skilled in applying digital marketing techniques. They have been tested on best practices and have signified experience managing digital marketing campaigns, conducting keyword research, making data-driven decisions relative to revenues and profits, and making report-based strategy adjustments.

Certified: March 22, 2025 - Valid until: March 22, 2027

Stukent, Inc.