STUKENT

Certificate of Completion

This Certificate is presented to

Katherine Ling



Content Marketing Simternship™

Completed on: **April 05, 2024**

This certificate signifies experience:

- Analyzing target market personas
- Creating blogs, podcasts, and videos
- Allocating a content budget
- Analyzing metrics to determine the best content marketing strategy
- Planning content based on target market and search intent
- Researching and identifying best keywords for SEO
- Assessing peer's work and delivering constructive feedback
- Applying best practices for content execution and creation