STUKENT

Certificate of Completion

This Certificate is presented to

Sayan Banerjee



Mimic Intro to Entrepreneurship

Completed on: **November 24, 2022**

This certificate signifies experience:

- Performing market research to determine an ideal target market
- Ordering sample products and testing their performance in the market
- Managing inventory based on sales performance and budget constraints
- Peer-reviewing investment pitches
- Hiring employees and designating their roles
- Creating a target persona and value proposition statement based on research analysis
- Managing a budget that includes living expenses, placing product orders, ad spending, and hiring employees
- Securing additional investment funds based on business valuation and equity
- Negotiating with brick-and-mortar stores to carry inventory