STUKENT

## **Certificate of Completion**

This Certificate is presented to

## **Christina Lvov**



## **Mimic Analytics**

Completed on: April 20, 2022

## This certificate signifies experience:

- Transforming big-data for strategic insights
- Targeting different market segments
- Implementing A/B testing for a website

- Purchasing and integrating third-party data
- Running cluster analyses to segment customer personas

