STUKENT

Certificate of Completion

This Certificate is presented to

Sydnee Simmons



Sport Marketing Simternship™

Completed on: **January 15, 2024**

This certificate signifies experience:

- Identify product issues via data analyses and market research
- Understand the role of endorsers in marketing
- Design and launch a new product
- Defend a brand via crisis management
- Implement product and marketing recommendations using the marketing mix
- Analyze and select creative briefs for a new product
- Appraise various athletes and select one to endorse your new product