



NIL PERSONAL BRANDING CERTIFICATION

Awarded: August 02, 2024

PRESENTED TO

Bella Zollo

The bearer of this certificate has successfully proven the knowledge and abilities to apply NIL personal branding. The bearer has been tested on best practices and signified experience defining and tracking social media engagement, calculating follower growth rate, conducting brand audits, assessing personal strengths and weaknesses when applying for NIL opportunities and activities, setting goals, creating a brand positioning statement and brand hook, identifying target audiences and buyer personas, communicating a consistent brand voice, and evaluating contracts.

Certified: August 02, 2024 - Valid until: August 02, 2026

Stukent, Inc.