STUKENT

Certificate of Completion

This Certificate is presented to

Kaylee Wilkie



Email Marketing Simternship®

Completed on: **February 23, 2025**

This certificate signifies experience:

- Choosing effective emails for email marketing sequences (R1-8)
- Selecting triggers to determine what actions will initiate email marketing sequences (R1-10)
- Responding effectively to email marketing related questions (R1-8)
- Scheduling and organizing emails in email marketing sequences (R1-8)
- Setting if/then branches to indicate when recipients will be removed from email marketing sequences (R1-8)
- Optimizing email marketing sequences based on key metrics (R2-8)