#### STUKENT

## **Certificate of Completion**

This Certificate is presented to

# **Ahmed Abdulaziz**



### **SEO Simternship**<sup>™</sup>

Completed on: September 24, 2023

#### This certificate signifies experience:

- Reporting on a visual sitemap
- Performing keyword research and updating meta content
- Measuring and improving upon page traffic
- Analyzing and selecting an off-site SEO strategy
- Assessing the cost-benefit of implementing various link-building activities
- Refining email pitch building

- Completing an SEO competitor audit
- Optimizing landing pages and apply on-site SEO best practices
- Enhancing keyword SERP position
- Evaluating organic traffic data, linking domains, and domain authority
- Practicing building backlinks to increase site authority and organic traffic