STUKENT

Certificate of Completion

This Certificate is presented to

Sofia Atkinson



Personal Branding Simternship®

Completed on: **March 31, 2026**

This certificate signifies experience:

- Helping a new influencer grow their personal brand using best practices
- Planning and executing activities to build your own personal brand
- Selecting brand messaging to deal with crises
- Replying to social media comments using proper brand voice
- Evaluating brand partnership proposals and crafting responses
- Creating brand-specific introductions to influencers