

# Certificate of Completion

This Certificate is presented to

**Clayton Holland**



**Advanced Selling Simternship®**

Completed on: **November 21, 2024**

This certificate signifies experience:

- Analyzing key stakeholders from previous deals
- Establishing a sales cadence
- Engaging prospects in video emails and phone calls
- Overcoming prospect objections and complaints
- Reviewing resumes and CRM data
- Creating and using a value proposition
- Reaching out to various prospects via email and social media
- Performing discovery calls using the SPIN and Challenger sales methods
- Negotiating deals with customers
- Reviewing seller emails