STUKENT

# Certificate of Completion

This Certificate is presented to

# Class 1 Group 4 (Celeste, Kiefer,

STUKENT CERTIFIED

## Digital Marketing Simternship® - High School

Completed on: **November 02, 2024**

This certificate signifies experience:

- Strategically selecting, prioritizing, and optimizing keywords
- Interpreting vanity metrics (impressions and clicks) when evaluating the value of a campaign
- Effectively allocating a budget to maximize profits
- Optimizing landing pages